Welcome

THE NEW 1981 Kawasakis

Plus the chance to see the British Grand Prix~

WITH A DIFFERENCE!

MOUNTING EXCITEMENT

Welcome

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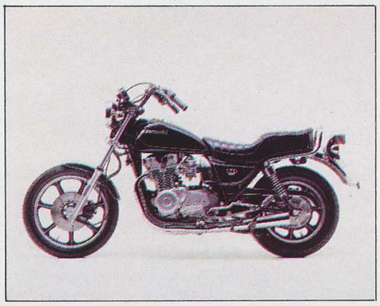
AR50 – Racy styling, technical refinement, a de luxe specification and Kawasaki's famed engineering – the AR50 Sports Sixteener is as good as it looks.



AE50 – The smartest Sixteener Trail Bike around, the AE50 even features uni-trak suspension, just like all Kawasaki's Moto Cross Racers.



Z1000J – Latest in a highly successful line of four cylinder sports machines, the Z1000 J manages to achieve more power with less weight, greater comfort and superb handling.



Z1000 LTD – This is the largest of the handsome, American custom styled machines in the Kawasaki range. Apart from the eye-catching looks, it offers comfort, performance and excellent handling.



KC100 – Designed especially for the commuter, the KC100 companion is extremely economical, needs little routine maintenance and is very easy to ride.

THE Kawasaki WELCOME

Welcome. You'll be seeing that word a lot, and it means exactly what it says.

Because there is a special welcome at your Kawasaki dealer. He has the new bikes, great offers and great deals.

There's the Welcome draw that's totally different, new road test reports and much, much more.

So get along to your local Kawasaki dealer – you're sure of a warm welcome.

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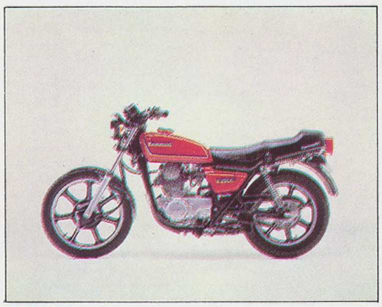
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Z1100 GP – No other machine can compete with the electronic fuel injected Z1100 GP's combination of looks, performance and sophistication.

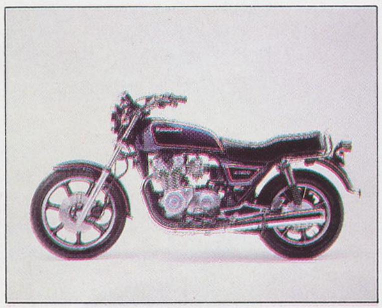
Z550 GP – the Z550 GP has been created for the rider who wants the very best in styling, performance and equipment from a middleweight machine.



Z250C – Single cylinder reliability and economy combine with distinctive styling to form the extremely well equipped Z250C.



KE175 – Moto Cross styling is more than skin deep. On the KE175, it's as good a performer on the rough as it is on the roads. Light, nimble and economical – a great dual purpose mount.



Z1100A– The Z1100A super smooth, shaft drive tourer, with a host of practical features for the long distance rider.

THE Kawasaki FAMILY

1981 sees the biggest range of Kawasakis ever. 32 models from 50-1300cc that means there's a machine to suit every requirement and every pocket. To help you choose Kawasaki have classified their range into 8 separate families.

Commuter family –	economical, keenly priced
Sports Moped family –	great styling, handling
'Trails' family –	great on track and road
'Tourer' family –	added stamina for touring
'LTD' family –	6 American style bikes
'All Rounder' family –	economical and fun
'Sports' family –	6 bikes, 80-1000cc
'GP.' family –	unrivalled on performance styling

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EXCITEMENT

Welcome

FLYING START DRAW

WIN

A trip for two to the British Grand Prix at Silverstone – with a difference.

Welcome A pre-race lunch at a top Hotel

Welcome A private Helicopter to fly you to the race

Welcome The chance to be on the start line with Team Kawasaki

Welcome Grandstand seats for two

Welcome A full wardrobe of Kawasaki clothing

Welcome A signed photo of yourself with the Kawasaki team

Welcome Flying back by Helicopter to your Hotel for dinner and a good night's sleep.

That's the welcome difference, a free trip to the British Grand Prix is prize enough but when you are actually there on the start line and helping to get things going – it's different.

But your day gets off to a real flying start after your pre-race lunch.

You and your partner will be flown into Silverstone in a private helicopter then straight off to the start line to watch the start, off to the Grandstand to see the race, back down to the pits to meet the team and then flying back to your hotel.



What's more to enter is simple. Tear off the printed strip on this leaflet, fill in your name and address and then tear off to your local Kawasaki dealer.

He will stamp your form and enter it into the free Kawasaki flying start draw. It's as simple as that.

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